



Media Release

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For immediate release

Carrot King Doug Nicol crowned South Australia's Grower of the Year

South Australian carrot grower Doug Nicol of BD and MD Nicol and Son has been awarded Grower of the Year at the 2021 AUSVEG SA and William Buck Vegetable Industry Awards for Excellence, held on Wednesday 19 May 2021.

The Grower of the Year Award, which is proudly sponsored by Peats Soil and recognises outstanding achievement across all aspects of vegetable and potato production, was presented by The Hon David Basham MP, Minister for Primary Industries and Regions in recognition of Doug's significant contribution to industry as a grower and industry leader.

Doug's company BD and MD Nicol and Son is respected Australia-wide as a leading carrot producer renowned for its commitment to quality. Doug has been a driving force for innovation in the business by investing heavily in expanding production, packhouse and distribution operations and export operations in recent years.

At the industry level Doug is highly-respected within the industry and has regularly contributed his time to initiatives outside of the business such as marketing campaigns to promote local produce and in working with leading transport provider Collins Transport to establish a state-of-the-art distribution facility in Virginia which will improve freight access and services for growers throughout his growing region.

Doug Nicol was selected as Grower of the Year by a panel of prominent growers and advisors and was recognised for his passion, reputation for hard work and his achievements in significantly expanding and building on the Nicol Family legacy in the South Australian vegetable industry.

AUSVEG SA Chief Executive Officer Jordan Brooke-Barnett congratulated Doug on receiving the award, saying it recognised the efforts of a quiet achiever who was well regarded both within his family business and the broader industry.

"Doug Nicol is a true leader in our industry and someone who the rest of the industry can aspire to. He is respected for his commitment to the broader industry and his willingness to roll up his sleeves to assist with commercial and industry projects which benefit the entire industry," said Jordan Brooke-Barnett.

"This award recognises his significant work over the past few years to consolidate and grow his business as well as ensure that the Nicol Family legacy continues in our industry for many more generations. We congratulate Doug on this significant achievement."

Doug will be the AUSVEG SA state-endorsed nominee at the National Awards for Excellence, which will be held at the Hort Connections 2021 conference in Brisbane from 7-9 June 2021.

For photographs of the awards ceremony or to request more information or an interview with Doug, please contact AUSVEG SA using the details below.

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